

An Introduction to Direct Selling

This seminar is for you if you are:

- Looking to launch a Direct Sales Business in the UK
- Planning to expand your existing operation
- Looking to increase your routes to market

...and your business would benefit from a UK Sales Force



PAN European
Solutions

The Specialist European Consultancy for Direct Selling



...of 2,000+ people all selling your products and services!

Take this opportunity to get **individual, customised advice from an accomplished, multi-disciplinary team of Direct Sales experts** with unrivalled UK and European experience.

Date & Time: Thursday, 9th March 2017 from 11.00 am – 4.00 pm.

Location: Amway Experience Centre, 7-9 Victoria House, 37 Southampton Row, London WC1B 4DA

Speakers:	Allan Bell	Formerly CEO of Body Shop at Home
	Pam Anthony	Recruitment and HR Consultant
	Nick Mallett	Consultant, DMH Stallard LLP
	Lynda Mills	Director General, Direct Selling Association



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What our delegates say:

"All the speakers were extremely knowledgeable in their areas as well as about the DSA, this was a great introduction, thank you."

"...very informative and engaging; it was good how the seminar was broken up in short sections – easier to take in information. Length of the seminar was good."

*"All of the speakers were excellent!
I would definitely come to another seminar"*

"...format well planned; good group and felt at ease to contribute."

The seminar is suitable for:

- Managing Directors
- Chief Executive Officers
- Small Business Owners
- Business Development Managers
- Sales Directors
- Corporate Executives with no prior Direct Sales experience

Register now:

+44 (0)344 967 4798

pam@paneurosolutions.com

Topics that will be covered are:

- Overview of the Direct Selling Industry in the UK
- How to define your strategy
- The implications and opportunities of an independent, self-employed sales force
- Sales, Marketing, Finance
- Legal and Taxation obligations
- Case Study from a new Direct Sales company enjoying success

What you will take away from the seminar:

- Information on who to go to for help and support
- An insight into your Sales Force and how to reward and motivate them
- An understanding of your legal and taxation obligations
- Advice on how to avoid the pitfalls
- Expertise from Speakers with a combined 50+ years' experience and success in the industry
- ALL of your questions answered in an informal, confidential environment

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Seminar cost : £199.00 inc. VAT (includes light lunch and refreshments)
Special discounts for DSA Member Companies and Suppliers

Register now: Call PAN European Solutions on +44 (0)344 967 4798, or
email us at pam@paneurosolutions.com