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# Green cleaning company wins sustainability award

ENJO, which specialises in natural cleaning products, has been named as the winner of the sustainability award at the 2019 UK Direct Selling Awards.

The company has a very strong Scottish customer base, especially on Arran, who have been early adopters of ENJO's environmentally friendly and sustainable household and skincare products.

The national awards are hosted by the Direct Selling Association (DSA), the industry body for direct-to-consumer retail. The awards recognise the best individuals, teams and companies in the industry.

The sustainability award is given to the company best demonstrating people, projects, products and organisations that together are redefining what it means to be a sustainable business.

ENJO UK submitted an award entry which demonstrated its commitment to sustainability, recycling and re-using, alongside showcasing its chemical-free cleaning products that aim to reduce plastic waste and chemical residues in waterways. It focuses on sustainability in the following ways:

ENJO products only need water to clean healthily and efficiently, meaning no harmful chemicals are washed down the drain, which can potentially mean for every household, 50l less chemicals are used in three years.

Once ENJO products are past their best, they can be returned to the company, who will have them professionally recycled. They are made into insulation material, filling material for car seats and upholstery or sheets uses in agriculture.

ENJO's skin care range

means there is no need for disposable wipes and cotton pads in your daily routine. Additionally, less skincare products are needed, which reduces disposable packaging overall.

Susannah Schofield OBE, director general of the Direct Selling Association, who led the judging, said: 'ENJO's commitment to its environmental principles are impressive, from the ethos that underpins its product range, right through to the green electricity that is used to manufacture these products. ENJO is a worthy winner of the sustainability award, and I am delighted to offer my congratulations.'

Simon and Linette Isaacs are the founding directors of ENJO UK. Linette said: 'Simon and I were incredibly proud and humbled to win the DSA's sustainability Award. The competition



Linette Isaacs, founding director of ENJO UK, with the DSA sustainability award.

was stiff on the day so we were blown away to win. Being a sustainable business is absolutely at the core of everything we do, so for this to be recognised nationally within our industry was amazing.

'We strive constantly to ensure we are taking steps to improve and minimise our impact on the environment through both our manufacturing processes but also by introducing as many people as possible in the UK to our healthier cleaning solution using our innovative fibre technology which works using just water.'